

# Product Launch Checklist

## 5 Questions To Answer Before You Launch Your Product Online



### 1.) IS YOUR PRODUCT A M.V.P?

Is your product a most viable product? Meaning that have you tested the said product on a smaller market space and it was well acceptable to them?

If your product don't do well there; it may not succeed online.

### 2.) DO YOU HAVE A TARGET MARKET?

Have you clearly define who your target market is and where to find them online?

Going online and targeting everybody everywhere is setting yourself up for frustration.



### 3.) WHAT IS YOUR LAUNCH PLAN?

Do you have a plan for taking your product online and selling it there?

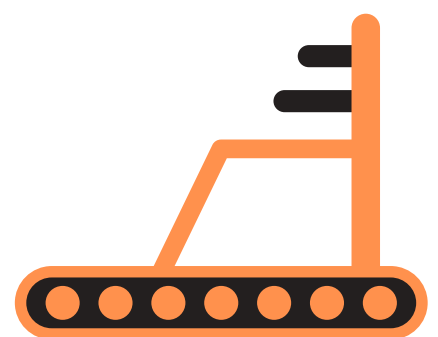
A plan here encompass a step by step process you will follow through to attract leads, introduce your product to them and convert them to paying customers.



### 4.) WHAT IS YOUR LAUNCH PAD?

Your Launch Pad is the platform you will primarily carry out your product launch.

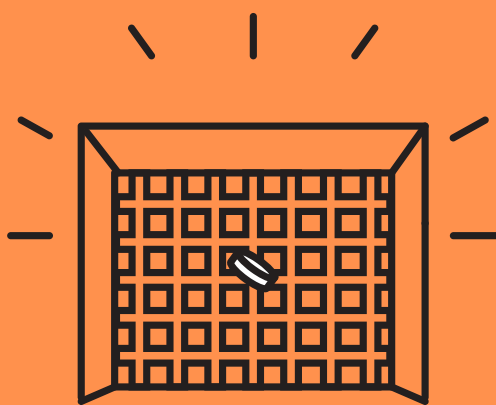
So what is your launch pad for your product launch online? You want to launch on messenger, socials or your emails?



### 5.) WHAT ARE YOUR LAUNCH GOALS?

What are your objectives for carrying out your product launch? To make sales, generate leads, create brand awareness, grow your community e.t.c

Your launch goals will help you measure your progress while at launch.



## LET'S WORK WITH YOU:

Looking for how to Build, Launch, Sell and Scale your Product and Skills online; book a FREE session here

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